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INDEPENDENT SCHOOL DISTRICT 199
Inver Grove Heights Community Schools
2990 80th Street East
Inver Grove Heights, Minnesota 55076

DISTRICT WEB SITE

I. Purpose

The purpose of this policy is to set forth guidelines for web pages/sites connected to the school district and to encourage the use of web sites.

II. General Statement of Policy

A. District Web Site

1. The School District will maintain a web site. Material for placement on the district web sites shall include, but not necessarily be limited to: district information, school board information, teacher or class information, student projects, and extra curricular organizations or booster club information. Personal, non-educational related information shall not be allowed on the district web site.
2. The Superintendent of Schools will designate the Communications Coordinator to be responsible for maintaining the official district web site and monitoring all district web activity. The Communications Coordinator will develop the style and content guidelines for official district and school web materials and develop a procedure for the placement and removal of such material.

B. Staff and School Group Web Pages

Staff and school groups (i.e. PTSA, Student Council, Student Service Team) are encouraged to establish web pages using district authorized resources. Web pages can be used with classroom activities and as a resource for parents or other teachers. These web pages will not be considered official material, but are to be developed in such a manner as to reflect well upon the school district.

C. Student Web Pages

1. Students may create a web site/page as part of a class activity under the guidance of a teacher. Material presented on a student class activity web site/page must meet the educational objectives of the class activity.

D. Extra Curricular Organization Web Pages

1. Extra curricular organizations and Booster Clubs may establish web sites. The school district asks them to include the following notice: “This is an extra curricular or booster club web site. Opinions expressed on this page shall not be attributed to any entity of Independent School District 199.”
2. If the extra curricular organization/booster club wishes a link from the school district web site, it must fill out a “request for link” form annually, agree to publish the above notice on the site and follow the standards outlined in this policy.

E. Web Page/Site Design

1. All acceptable use policy provisions of ISD 199 will govern material placed on the district web page/sites.
2. Web Pages/Sites shall not contain:
 - a. information about students that is not classified as directory information (Policy 515 Protection and Privacy of Pupil Records);
 - b. endorsements for any political candidates or public offices;
 - c. copyrighted or trademarked material belonging to others unless written permission to display such material has been obtained from the owner. There will be no assumption that the publication of copyrighted material on a web page/site is within the fair use exemption; or
 - d. Any information or links to information that would be prohibited by law or district policy to appear on the district website.
3. Material placed on the web site is expected to meet academic standards of proper spelling, grammar and accuracy of information.
4. The school district encourages the use of new technology in the creation of web pages/sites.

- Legal References:** 17 U.S.C. 101 *et seq.* (Copyrights)
15 U.S.C. § 6501 *et seq.*
Children’s Internet Protection Act of 2000 (CIPA) 47 U.S.C. § 254
47 C.F.R. § 54.520 (FCC rules implementing CIPA)
Title III of the Elementary and Secondary Education Act of 1965, 20
U.S.C. § 1601, *et seq.*, as amended
Minn. Stat. §§ 125B.15 and 125B.25
United States v. American Library Association, 123 S.Ct. 2297 (2003)
- Cross References:** Policy 406 - Public and Private Personnel Data
Policy 409 - Employee Publications, Instructional Materials, Inventions
and Creations
Policy 512 - School-Sponsored Student Publications and Activities
Policy 515 - Protection and Privacy of Pupil Records
Policy 524 – Technology Acceptable Use and Safety Policy